ABSTRACT

The main objective of this research is to develop an efficient and democratic model of policy accountability. The main objective includes three stages, where the first stage aims: 1) to determine the responses and expectations of street vendor empowerment policy implementation in Makassar City; 2) to determine the responses and expectations of stakeholders in street vendor empowerment policy implementation in Makassar City. This study uses qualitative case study strategy. Data collection techniques used were observation, interview, and documentation. Data were analyzed with case description and it’s setting. The results show that the street vendors are not willing to relocate to places that are far from customer access, they are still willing to sell at public places, such as the edge of the highway. Instead, the Government of Makassar City still requires that they do not sell in public places, which can disrupt the smooth traffic and cleanliness of the city. The efforts made by the Government of Makassar City in the street vendors empowerment are still in the stage of socialization and guidance about the cleanliness of the location where they are selling.

Keywords: empowerment policy, implementation, the street vendors, Makassar City