Abstract: SIMPEG provides all information that related to the employee in Government of Pekanbaru specially about the employee placement. The main problems is what's Instantion of Regional Staffing (BKD) of Pekanbaru City related to the implementation of the information system of employee affair management in employee placement and how is the effectiveness of SIMPEG in employee placement, the inhibiting factor and efforts that is done to make the SIMPEG effectively. The purpose of this research is to know, elaborate, and analyze how effective is SIMPEG in employee placement in BKD of Pekanbaru city. This research is done in BKD of Pekanbaru city especially in the scope of information and employee data. This research is a descriptive qualitative research by data taking through interview, documentation and observation. The technique of data taking is by using the purpose sampling technique. From this research show that effectiveness of SIMPEG in employee placement in BKD of Pekanbaru city is not effective, its not optimal yet in the implementation which caused by inhibiting factor that is a lack of technology resources which is a main supporting to materialize SIMPEG and lack a close relation in coordination and communication in data and employee information.

Keywords: staffing management information system (SIMPEG), staffing in instantiation of regional staffing (BKD) of pekanbaru city